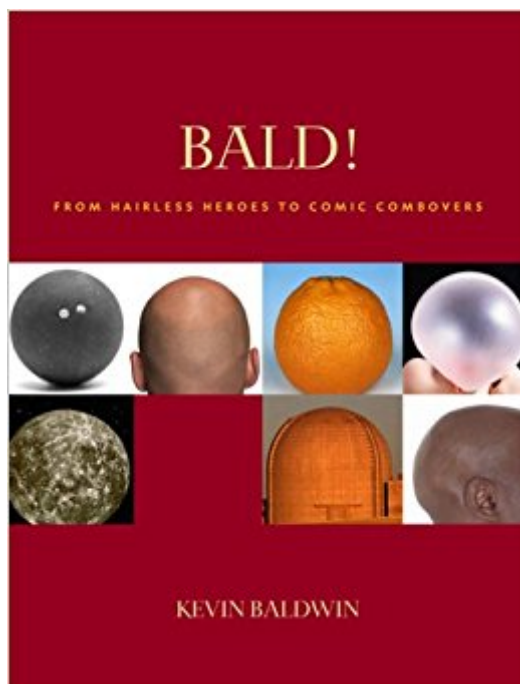


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Bald!: From Hairless Heroes To Comic Combovers



Synopsis

It's the perfect antidote to Bloomsbury's hit hair trilogy, *Bad Hair*, *Big Hair*, and *The Mullet*: Kevin Baldwin's comprehensive book on the history and nature of baldness. *Bald!* takes us into the world of those whose heads are covered by more air than hair. Entertaining but also extensively researched, *Bald!* examines the cultural and sociological history of baldness—its varied significance (from wisdom to impending misfortune), the oddball theories on its cause (from too much cycling to excessive sex), and its outrageous "cures" (from rubbing the scalp with bat milk to the more extreme measure of castration). Baldwin goes on to tackle the finer points of drugs, plugs, snake-oil miracle cures, the pluses and perils of rugs and combovers, and psychological tricks for overcoming the stigma. Complete with a hairless history of the world and notes on shining contemporary examples, from Julius Caesar to Michael Jordan, *Bald!* is a fantastic tour through a subject that's anything but barren.

Book Information

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Customer Reviews

Kevin Baldwin is a proud member of Bald Headed Men of America. He has worked in advertising and as a television researcher and is the author of three books on soccer. He lives in Barnet, England.

Anyone who has ever fretted over the loss of their hair or whose self esteem is lacking because of a bald head needs to read this book. The author, Kevin Baldwin, skillfully treats this very sensitive subject in a manner that is very informative but also uses humor and satire to create a most

enjoyable and fun book about a very serious subject. The history and treatment of hair loss is discussed with drawings and sketches to enhance the text. It is so interesting to read about how man has warred against baldness throughout the centuries. The many bizarre and unusual treatments for hair loss are discussed from ancient times to the most recent period. It was quite interesting to read about what man once thought caused baldness and also the many ways he tried to cure it. The author also treats the touchy subject of the loss of a man's self-esteem due to baldness. After a thorough discussion of almost all aspects of baldness, the author ends the book with thoughts on how to overcome baldness by embracing it and developing and refining other areas of a man's body and personality to compensate for hair loss. The book is a very fast read and treats the seriousness of the subject with great skill, understanding and humor. This book is a must have for the balding man, the person contemplating hair restoration, the person who is having difficulty coping with baldness, and the person who is just interested in human hair and baldness. This book would be ideal to have in a barber shop or barber school or beauty school.

Good general read. Found a copy in local barbershop and had to get my copy to read myself-

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